

Press Release



FOR IMMEDIATE RELEASE

Chinese star power descends on Marina Bay Sands for the Yuewen Global IP Awards

Acclaimed Chinese artists gathered at the integrated resort for the annual awards gala and red carpet event

SINGAPORE (5 February 2024) – On 27 January, the renowned Yuewen Global IP Awards was grandly held at Marina Bay Sands, marking the first time the prestigious awards ceremony stepped beyond its national borders. Jointly held by Yuewen and Marina Bay Sands, the awards gala celebrates Chinese literature and recognises distinguished Chinese writers, creators, and artists in the field, as well as commemorates their works across digital entertainment mediums such as animation, film, TV series, and games.

The gala brought together some of China's most acclaimed artists and A-list celebrities for one spectacular evening. The star-studded line-up of top artists included **Dylan Wang, Yi Lin, Yuqi Zhang, Churan Wang, Gengxin Lin, Tiger Hu**, as well as homegrown singer **Kit Chan**.

The event was filled with adrenalin-fueled moments, from a surprise public appearance by all attending artists at The Shoppes at Marina Bay Sands, to the artists' arrival at the glamorous red carpet event which took place at Sands Expo & Convention Centre, and the grand Yuewen Global IP Awards gala held at Sands Grand Ballroom.

Over a thousand fans gathered at The Shoppes for the artists' public appearance



Fans waiting for their favourite artists at The Shoppes

The extravaganza began in the afternoon with a surprise public appearance at The Shoppes. Over a thousand fans had gathered to welcome the artists who had specially flown in to attend the awards gala held in Singapore. A total of 15 top Chinese artists were greeted by rousing screams and cheers from their fans as they arrived at the scene.

Press Release



Clockwise, from top left: Yi Lin, Yi Song, Churan Wang and Gengxin Lin arrived at The Shoppes and were greeted by cheering fans



Dylan Wang's appearance at The Shoppes drew deafening cheers from his fans

Highlights from the afternoon included the appearance of Chinese heartthrob **Dylan Wang**, who stole the show as he ignited fervent screams from his fans when he made his entrance on the runway. Wang rose to fame with his debut lead role as Daoming Si in the Chinese television series *Meteor Garden* (2018), the remake of popular Taiwanese drama *Meteor Garden* (2001). He further gained recognition after starring in the Chinese fantasy drama *Love Between Fairy and Devil* (2022).

Dazzling celebrity appearances at Sands Grand Ballroom

In the evening, Marina Bay Sands rolled out the red carpet for a private event, which served as a continuation to the public appearance held earlier. The celebrities and award nominees graced the red carpet in stunning fashion, and paused to sign the autograph wall before exchanging formalities with the event host.

Press Release



From left to right: Churan Wang, Yunlong Zhang, Yi Song, and Yi Lin arrive at the red carpet

The evening culminated in the grand awards gala held at Sands Grand Ballroom which saw close to 1,500 audience members in attendance, and presented an exciting lineup of performances by legendary Chinese singers **Gong Linna**, **Wang Chao**, **Tiger Hu** and **Ayanga**, as well as the award-winning dance troupe **O-Dog Kids**.

The evening took audiences on a sonic and visual journey in celebration of raw talent and entertainment, and honoured original stories, productions, IP adaptations and characters that were well-loved by Chinese and global audiences.

The Yuewen Global IP Awards announced a total of 21 prestigious award categories and their respective winners, including wins for *Outstanding Impact Actor of Adaptations*, *Pop Singer of Adaptations*, *Breakthrough Adapted Internet Movie*, *Outstanding Author of the Year*, and *Outstanding Impact Novels of the Year*, to name a few.

Jeremy Bach, Chief Customer Officer, Marina Bay Sands, said, “Marina Bay Sands played host to the annual Yuewen Global IP Awards, which is one of the biggest entertainment events in China that was held beyond national borders for the first time. Supporting an event of this caliber and nature reinforces our position as a leader in entertainment and home for red carpets. We look forward to hosting more such events that attract A-listers from Asia and beyond, and draw audiences from around the world to witness the magic that happens at Marina Bay Sands.”

###

About Marina Bay Sands Pte Ltd

Marina Bay Sands is Asia’s leading business, leisure and entertainment destination. The integrated resort features Singapore’s largest hotel with approximately 1,850 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia’s best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge exhibitions at ArtScience Museum, have transformed the country’s skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs more than 11,000 Team Members across the property. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com.

Press Release



For Media Enquiries

Arissa Yew +65 8322 7320 / arissa.yew@marinabaysands.com

For hi-res images, please click [here](#). (Credit images as indicated in the captions)