



MARINA BAY SANDS
SINGAPORE

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MARINA BAY SANDS REIGNITES BLUE CARPET FEVER WITH STAR-STUDDED 2024 DISNEY APAC CONTENT SHOWCASE

24 of the biggest talents from the US, Korea and Japan attended the second Disney APAC Content Showcase held at the integrated resort



Thousands of fans gathered at Marina Bay Sands for Disney Presents: A Night of Stars

Singapore (22 November 2024) — Some of the biggest stars in entertainment from Korea, Japan and the United States descended upon Marina Bay Sands as the Disney Content Showcase made a dazzling return to the integrated resort.

The 2024 Disney APAC Content Showcase presented a series of exciting events across 20 to 21 November, including *Disney Presents: A Night of Stars*, a fan event which featured the cast of multiple upcoming Disney films and Disney+ APAC Original series, and two *In-Conversation With* sessions that saw local tertiary students engage in dialogue with selected artistes.

During *Disney Presents: A Night of Stars*, Marina Bay Sands rolled out the grand blue carpet, leading from The Shoppes into MARQUEE Singapore. The extravaganza drew thousands of fans from around the region who gathered to welcome their favourite stars.



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Fans gathered to catch their favourite stars gracing the blue carpet at The Shoppes at Marina Bay Sands

The blue carpet was graced by Korean, Japanese and American talent including the star of *Captain America: Brave New World*, Anthony Mackie, Genta Matsuda from Travis Japan, and the cast of upcoming Disney+ Korean Originals. Heartthrob **Kim Soohyun** and **Cho Boah**, stars of *Knock-Off*, ignited rousing cheers when they made their way down the blue carpet. They were joined by **Ju Jihoon** and **Park Boyoung** from *Light Shop*, **Park Eunbin** and **Sul Kyunggu** from *Hyper Knife* and **Ryu Seungryong**, **Yang Sejong**, and **Lim Soojung** from *Low Life*.

Additionally, *Nine Puzzles* stars **Kim Dami** and **Son Sukku**, as well as **Kim Hyesoo** and **Jung Sungil** from *Unmasked*, drew deafening cheers from the crowd. Fans also managed to catch a glimpse of the captivating cast members behind Disney+ Japan's hit drama series *Gannibal*, featuring **Yuya Yagira** and **Show Kasamatsu**.



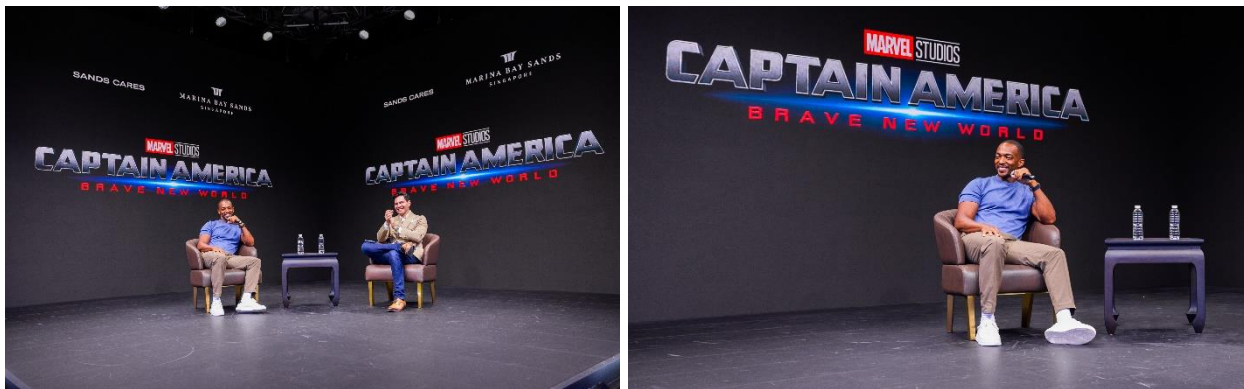
The stars greeted fans at MARQUEE Singapore, drawing deafening cheers from the crowd



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"It's truly exciting to see APAC becoming a hotbed of creative inspiration for the world's best storytellers, with the region's deep heritage of stories, rich culture and diverse tapestry of original content. Stories produced in Asia Pacific are world-class productions, with growing global resonance and deep passionate fandoms worldwide," said Carol Choi, Executive Vice President of Original Content Strategy, The Walt Disney Company Asia Pacific.



Anthony Mackie shared personal stories and advice to students from various tertiary schools in the audience

As part of Marina Bay Sands' ongoing commitment to support the local community, the integrated resort partnered with Disney to inspire over 76 tertiary students majoring in arts and film from leading local institutions. The students were offered a once-in-a-lifetime opportunity to participate in two dialogue sessions - with Anthony Mackie, star of *Captain America: Brave New World*; and the cast of upcoming Disney+ Korean Original, *Knock Off*, Kim Soohyun, Cho Boah and Director Park Hyeonseok - who shared their wealth of knowledge and personal experiences in the industry.



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The director and cast of Knock Off shared words of wisdom with aspiring creatives aiming to break into the industry (from left to right): Park Hyeonseok, Cho Boah and Kim Soohyun

This is part of an ongoing series organised by Sands Cares – Marina Bay Sands’ corporate responsibility programme. Known as *In Conversation With*, the series has offered student beneficiaries one-of-a-kind exposure to the worlds of film, art, and culture through the eyes of industry experts and celebrities.

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About Marina Bay Sands Pte Ltd

Since its opening in 2010, Marina Bay Sands has stood as an architectural marvel and the crown jewel in Singapore’s skyline. Home to the world’s most spectacular rooftop infinity pool and approximately 1,850 rooms and suites, the integrated resort offers exceptional dining, shopping, meeting and entertainment choices, complete with a year-round calendar of signature events.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com

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For hi-res images, please click [\[here\]](#) (Credit to: Marina Bay Sands)