

PRESS RELEASE | FOR IMMEDIATE RELEASE

MARINA BAY SANDS USHERS IN A BOLD CHINESE NEW YEAR CELEBRATION

The integrated resort is set to welcome the Year of the Snake with grand decorations and an extravaganza of performances



Marina Bay Sands revels in festive splendour and exuberant celebrations for the season.

Singapore (21 January 2025) – Marina Bay Sands is set to welcome the Year of the Snake in spectacular fashion from 27 January, lighting up the property with its annual Chinese New Year extravaganza and special retail experiences.

The annual evening light-up event, titled *Chinese New Year Light Up: A Celebration of Bold Beginnings*, showcased at The Shoppes at Marina Bay Sands' Grand Colonnade, will feature the awe-inspiring reveal of the bold and vibrant chandelier of blessings. As a symbolic nod to the Year of the Snake, the regal backdrop spotlights Chinese couplets cascading down from snakes flowing in motion.

PRESS RELEASE | FOR IMMEDIATE RELEASE

Singer-songwriter Cheryl K, known for her soundtrack on the award-winning *Crazy Rich Asians* film, will be headlining the show with iconic renditions of 我要你的爱 (*Wo Yao Ni De Ai*), 月亮代表我的心 (*Yue Liang Dai Biao Wo De Xin*) and more. A variety of performances will join the line-up and highlights include rousing dragon, lion and Chinese umbrella dances, modern Chinese opera, vivid pyrotechnics, accompanied by music from critically acclaimed Singaporean Chinese fusion music group The TENG Ensemble, known for its distinct fusion of East and West musical influences.

Meanwhile, the contemporary and artistic decorations in the auspicious hue of Singapura Red, one of Marina Bay Sands' unique accent colours, extend throughout the property as a symbol of good fortune and prosperity. Inspired by classic Chinese paintings, these installations depict an evoking tale of snakes gliding upwards through mountainous landscapes to form different characters such as 福 (*Fu, Fortune*), 春 (*Chun, Spring*), 吉 (*Ji, Luck*) and 发 (*Fa, Prosperity*), leaving behind red blessings that adorn its surroundings. These blessings will be displayed prominently across the integrated resort at various locations, including the Hotel Tower 1 lobby and The Shoppes' Grand Colonnade between Gucci and CHANEL.

At The Shoppes, zodiac boards designed as captivating scrolls will elegantly flank the snake installation, inviting visitors to discover their fortunes for the year ahead and capture a mesmerising photo moment.

These beautiful decorations will be showcased from 27 January to 12 February 2025. For more information, visit www.marinabaysands.com/CNY.

Special Chinese New Year collections at The Shoppes



The Shoppes curates a selection of brands such as Bvlgari, Buccellati, Chloe, Roger Vivier, Roger Dubuis, Baccarat, and their signature pieces paying homage to the season's themes.

Embodying the Year of the Snake, The Shoppes at Marina Bay Sands curates an extensive array of iconic pieces from fashion, watch and jewellery, beauty and home and living brands that exude the poise and allure of the zodiac animal.

PRESS RELEASE | FOR IMMEDIATE RELEASE

Start with the finest adornments with **Bvlgari's** special Chinese New Year edition of its *Serpenti* necklace in 18K rose gold set with rubies and **Buccellati's** *Opera Tulle* collection ring in red enamel and diamonds to celebrate the vibrant spirit of the Spring Festival.

Iconic ensembles await shoppers at **Chloé** with the brand's Lunar New Year capsule collection featuring an embroidered short-sleeve sweater in wool and cashmere knit. This season, **Roger Vivier** spotlights the new *Très Vivier Flower Mary Jane Pumps in patent leather and daisy crystal buckle embellishment*. One of the striking timepieces in the curation is the **Roger Dubuis' Excalibur 36**, the next generation of skeleton flying tourbillon in a brilliant festive red. Enhance the decorations at home with **Baccarat's** Zodiac Snake, a crystal creation by sculptor Allison Hawkes symbolising wisdom and intuition.

The mall's curated selections will also include **LOEWE**, **Estée Lauder** and **Christofle**, to name a few. For more details, visit www.marinabaysands.com/campaign/chinese-new-year/shopping.

Revel in feasts of fortune



Imperial Treasure Fine Teochew Cuisine and Imperial Treasure Fine Chinese Cuisine emphasise refined flavours through their marinated duck and Peking duck dishes this Chinese New Year.

Dining at The Shoppes at Marina Bay Sands promises gourmet indulgence to accompany reunions and abundant feasts. **Imperial Treasure Fine Teochew Cuisine** presents exquisite set menus featuring classic Teochew dishes such as *marinated duck, steamed marble goby 'soon hock' fish in Teochew style, baked Australian lobster with dried fish, the fatt choy hamachi yu sheng in 'Soon Tak' style* and more. Over at **Imperial Treasure Fine Chinese Cuisine**, meticulously crafted set menus boast iconic dishes such as *Peking duck, roasted boneless suckling pig, and baked Australian lobster with superior broth*, among others.

PRESS RELEASE | FOR IMMEDIATE RELEASE



From left to right, Tim Ho Wan PEAK, BLOSSOM and Sen of Japan introduce a spread of delectable flavours.

Tim Ho Wan PEAK showcases Shoppes-exclusive dishes such as the *Good Luck Abalone Prosperity Toss* and the new collection of dim sum such as *mala abalone prosperity bags*, *trio colour pan-fried mochi nian gao* and *crispy shrimp red rice rolls with roselle sauce*. Toss to abundance and good fortune with **BLOSSOM's Prosperity Yu Sheng** or **Sen of Japan's Prosperity Salmon Yu Sheng**, combining a variety of delicacies for a symphony of flavours.



Celebrate Chinese New Year over exquisite reunions at Mott 32, RISE, Maison Boulud, KOMA Singapore and Yardbird Southern Table & Bar.

Award-winning restaurant **Mott 32** presents sumptuous Yu Sheng options such as *Cooked Lobster Yu Sheng 龙马精神 • 龙虾鱼生捞起*, *Smoked Salmon Yu Sheng 风生水起 • 三文鱼生捞起* and *Abalone Yu Sheng 包罗万有 • 鲍鱼鱼生捞起* on its Chinese New Year menu. At **RISE**, the festive menu highlights three premium ingredients sourced from various regions of China, namely salmon trout from the Tianshan Mountains in Xinjiang, fresh sturgeon from Quzhou, Zhejiang and sea urchin from Dalian. The gastronomic experience celebrates the flavours of the season through dishes such as *Shunde Yu Sheng with smoked salmon trout*, *shabu shabu sturgeon loin with spicy sesame dressing*, freshly made *Dalian urchin dumplings*, and more. The iconic *suckling pig*, a perennial festive favourite, is the highlight of the feast at RISE.

Maison Boulud pays homage to Chinese New Year traditions with a four-course menu, including the French restaurant's reinterpretation of the traditional Lo Hei featuring fresh Hamachi, smoked salmon, herring

PRESS RELEASE | FOR IMMEDIATE RELEASE

caviar and a citrusy lime and dill dressing. Marrying traditional ingredients and fresh seafood, KOMA's signature Yusheng adds a distinct Japanese essence to gatherings over an appetising feast.

The star of the menu at **Yardbird Southern Table & Bar** is the *half roasted suckling pig*, marinated for 24 hours with a Southern-inspired blend of spices and slow-roasted with a malted brine to achieve perfectly crisp skin before being served with fluffy bao buns, house-pickled cabbage infused with Sichuan spices and a smoked Asian spice blend.



Gift ideas and selection of refreshments abound at The Shoppes, with Bacha Coffee, TWG Tea, PS.Café and Ralph's Coffee embracing a festive twist.

Embrace the joyous occasion over flavoured coffees and delightful pastries at **Bacha Coffee** and receive the limited-edition complimentary Bacha Coffee red packets with a minimum spend. Tea connoisseurs will be captivated by **TWG Tea's Snake Charmer Tea**, a limited edition hand-blended green tea accented by notes of fragrant mandarin orange. Brands such as **JUMBO Signatures**, **PS.Cafe** and **Ralph's Coffee** are also spotlighting specials throughout the season. Visitors are encouraged to explore the multitude of festive dining experiences crafted for memorable reunions.

###

About Marina Bay Sands Pte Ltd

Since its opening in 2010, Marina Bay Sands has stood as an architectural marvel and the crown jewel in Singapore's skyline. Home to the world's most spectacular rooftop infinity pool and approximately 1,850 rooms and suites, the integrated resort offers exceptional dining, meeting, shopping and entertainment choices, complete with a year-round calendar of signature events.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and



MARINA BAY SANDS
SINGAPORE

PRESS RELEASE | FOR IMMEDIATE RELEASE

environment. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com

Media Enquiries

Nisha Jamal +65 8180 8595 / nisha.jamal@marinabaysands.com
Kim Jeong Won +65 8113 5644 / jeongwon.kim@marinabaysands.com

For hi-res images, please click [here](#). (Credit as indicated in the file names)