

MEDIA UPDATE | FOR IMMEDIATE RELEASE

MARINA BAY SANDS PRESENTS THE WONDERLAND WITH K-POP ICON SEVENTEEN



Singapore (13 January 2025) – Marina Bay Sands is collaborating with world-renowned K-pop icon SEVENTEEN ahead of the group's highly anticipated 'SEVENTEEN [RIGHT HERE] WORLD TOUR IN SINGAPORE' concert later this month. Titled *THE WONDERLAND with SEVENTEEN*, the partnership will feature unique culinary creations and bespoke collectibles, inspired by SEVENTEEN, to be sold exclusively across the integrated resort's F&B establishments.

From 20 to 26 January, Marina Bay Sands' signature and celebrity chef F&B establishments Black Tap Craft Burgers & Beer, Bread Street Kitchen by Gordon Ramsay, Yardbird Southern Table & Bar and Origin + Bloom will be offering specially created F&B delights that pay homage to the iconic K-pop group. On 25 and 26 January, the three cascading towers of Marina Bay Sands, underbelly of Sands SkyPark, and the exterior of ArtScience Museum and The Shoppes, will be lit up in SEVENTEEN's signature pink and blue hues of Rose Quartz and Serenity from 7pm to midnight, marking the first time that the integrated resort is collaborating with a K-pop music group to light up its iconic building façade.

The collaboration, which will also see the integrated resort releasing limited edition SEVENTEEN stickers exclusively designed by renowned Japanese sticker brand B-Side Label, is part of a series of activities and events themed around the K-pop icon.

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Expressing their excitement for the collaboration, SEVENTEEN said, "We're incredibly grateful and thrilled for the opportunity to invite everyone into SEVENTEEN's 'Wonderland' at Marina Bay Sands, ahead of our shows at the National Stadium. Seeing Singapore's iconic landmark lit up in our symbolic colors—Rose Quartz and Serenity—will undoubtedly be an unforgettable moment, adding to the many cherished memories we have in Singapore. We hope everyone will have lots of fun!"



Left to right: East meets West with Bread Street Kitchen's Carat Kick Burger, and cool down the Gochujang spice with Yardbird and Black Tap's creative concoctions

At Bread Street Kitchen by Gordon Ramsay, the restaurant will be offering the aptly named *Carat Kick Burger* (S\$34++). A nod to SEVENTEEN's official fandom name "CARAT", the dish is an East meets West twist on an American classic, featuring a succulent fried chicken thigh in a tantalising Korean chili paste (Gochujang) miso mayo sauce.

At Yardbird Southern Table & Bar, guests can order the Serenity Carat mocktail (\$\$12++), a tropical punch brimming with vibrant notes of guava, lychee, and lemonade, layered with butterfly pea flower-infused syrup and topped with foam drops, or the Rose Quartz Carat cocktail (\$\$22++), Yardbird's SEVENTEEN-inspired bourbon sour infused with the flavours of ripe peaches.

For a creamier treat, fans can indulge in the *Sweet Seventeen* milkshake (S\$12++) at **Black Tap Craft Burgers & Beer**, a whimsical creation featuring a unique cotton candy syrup made from popcorn and butterfly pea flower infusions, served with whipped cream and a cherry on top.

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Origin + Bloom offers exquisite chocolate creations to commemorate The Wonderland with SEVENTEEN

Fans can also bring home a piece of *THE WONDERLAND with SEVENTEEN* with **Origin** + **Bloom**'s *Carat Bliss* (\$\$18++), a milk chocolate bar available in two iterations – a milk chocolate bar infused with a delightful blend of tart calamansi ganache and velvety smooth caramel, and another that reimagines choco pie, the classic Korean snack cake with layers of strawberry puree, Jivara milk chocolate, and Manjari dark chocolate.

Each purchase from *THE WONDERLAND with SEVENTEEN* F&B selection entitles guests to a complimentary, limited edition Marina Bay Sands x SEVENTEEN B-Side Label sticker. The stickers will be available on a first-come, first-served basis, while stocks last.

For more information about the collaboration, visit marinabaysands.com/seventeen.

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