

# Press Release



FOR IMMEDIATE RELEASE

## New adventures await at ArtScience Museum from day to night

*Future World gets a refresh while a special Frida Kahlo birthday celebration kickstarts a new late-night offering this July*



**SINGAPORE** (18 June 2024) – Visitors are invited to explore ArtScience Museum afresh this July with a series of exciting experiences that will enliven the museum from light to dark. Among them are newly unveiled installations at the popular permanent exhibition *Future World: Where Art Meets Science* by art collective teamLab, as well as a vibrant fiesta that will pay homage to iconic Mexican artist Frida Kahlo on her birthday, as part of the *Frida Forever* season. This event will also serve as a launchpad for *ArtScience After Hours* – a late-night offering enabling visitors to experience the museum’s wonders beyond daytime.

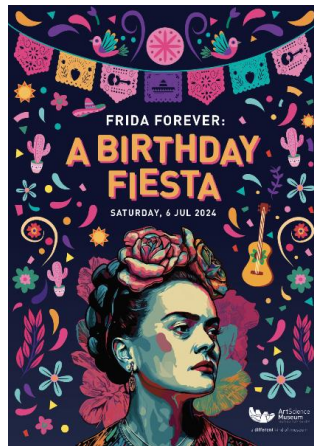
“At ArtScience Museum, we are constantly seeking new and creative ways to captivate and engage visitors across our exhibitions and programmes. Come July, we are excited to reveal several new offerings that will enable regulars and newcomers alike to explore the museum through different perspectives. *Future World* has been a cornerstone of the museum since 2016, and we look forward to every refresh that introduces new installations by teamLab which explore the convergence of art and technology, The new artworks will increase visitors’ interaction and connection with this much-loved exhibition,” said Honor Harger, Vice President of ArtScience Museum at Marina Bay Sands.

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“Since the launch of our *Frida Forever* season in May, we have been delighted by the response from visitors, and the love they so clearly have for Frida Kahlo. In light of this, we are throwing a birthday party for Frida, and everyone is invited! *Frida Forever: A Birthday Fiesta* is a special evening on Saturday 6 July, that enables all of us to come together to celebrate the birthday of this remarkable artist and cultural icon. We have so many birthday surprises in store, including an incredible traditional Mexican band, dance performances, hands-on activities, a VR experience, film screenings and delectable food and drinks. The party kicks off *ArtScience After Hours*, where visitors can wind down for the weekend and discover the museum's exhibitions after sundown,” she added.

## **Frida Forever: A Birthday Fiesta**



ArtScience Museum is extending an invitation to celebrate the birthday of Frida Kahlo with *Frida Forever: A Birthday Fiesta*. Held on the evening of Saturday 6 July, Frida Kahlo's birthday, the fiesta will be a vibrant ode to her extraordinary spirit, Mexican heritage and enduring legacy.

Visitors can look forward to an unforgettable evening of art and entertainment, with a specially curated line-up of programmes such as live music by a traditional Mexican band and folkloric dance performances by dance troupe Mitote that will not only immerse them in Mexico's rich culture, but also get them up on their feet and dancing. Guests will also be able to indulge in the aroma, texture and flavours of Mexican delicacies such as esquites (Mexican corn cups), tacos and margaritas.

Adding to the festivities are fun hands-on activities, where visitors can create their very own Frida-inspired flower-crown, as well as free screenings of the documentary *Frida* (2024) at ArtScience Cinema. Throughout this event, visitors can enjoy premium access to all of the *Frida Forever* offerings, which encompass *Frida Kahlo: The Life of an Icon*, *Laid Bare: Frida's Inner World* and

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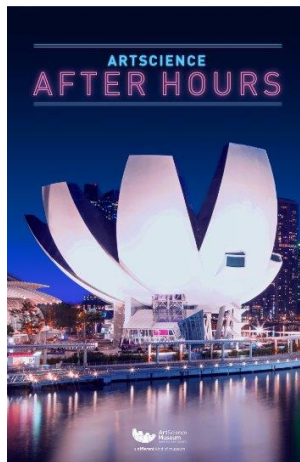


virtual reality experience *Exquisite Corpse*. Visitors will also get a first look at the new artworks by teamLab at *Future World: Where Art Meets Science*, without the daytime crowds.

Tickets can be purchased at Marina Bay Sands box offices or website. Each ticket is available at a standard price of \$88 or \$78 for Sands LifeStyle members, and includes a complimentary drink.

For more information on *Frida Forever: A Birthday Fiesta*, please visit <https://www.marinabaysands.com/museum/events/artscience-after-hours.html>.

## **ArtScience After Hours**



*Frida Forever: A Birthday Fiesta* kickstarts ArtScience Museum's new late-night offering, *ArtScience After Hours*, which provides an exclusive, premium experience for visitors seeking to explore the museum's exhibitions outside of the hustle and bustle of the day. From 7-9pm every Friday and Saturday starting 12 July, the museum will transform into a relaxing night-time destination upon sundown, offering an intimate environment for visitors who want to engage deeply with art and science away from the crowds. This allows visitors to discover the museum in a different light and explore exhibitions at their own pace, promising an exciting and enriching experience for art enthusiasts, science lovers, and all those looking for a unique evening out.

A standard adult ticket is priced at \$78, with Sands LifeStyle members able to enjoy discounts. For the latest information on *ArtScience After Hours*, please visit <https://www.marinabaysands.com/museum/events/artscience-after-hours.html>.

Additionally, more innovative programmes are set to unfold in September. This includes a festival of science, technology and creativity in partnership with Ethereum Singapore and other artists and collaborators that features museum-wide installations, a line-up of events, workshops,

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screenings, pop-up showcases, as well as talks that will explore emerging ideas and evolving trends in science and technology. As part of the festival, ArtScience Museum will also present a unique showcase by Cesar Harada, the museum's inaugural ArtScientist in Residence.

## **Future World: Where Art Meets Science transforms with new immersive installations**

From 6 July, ArtScience Museum's iconic permanent exhibition *Future World: Where Art Meets Science* is set to re-enthrall visitors after an extensive month-long refresh of the *City in a Garden* gallery.

A collaboration with acclaimed international art collective teamLab, *Future World* has welcomed close to 4 million visitors since its opening in 2016. It has continued to evolve over the years as art, science, and technology progress, with this latest redevelopment ushering in another new chapter for the exhibition.

*Future World* will be bidding goodbye to three artworks, *Media Block Chairs*, *Giant Connecting Block Town* and *Sketch Piston*, to make way for three exciting new interactive installations that will open the door to different worlds.



L to R: Visitors will soon have more ways to interact with the little people through two new installations – *A Musical Wall where Little People Live*; *A Window to the Universe where Little People Live* © teamLab

*A Musical Wall where Little People Live* expands on the whimsical realm first introduced in *A Table Where Little People Live*, offering visitors more ways to engage with this community of miniature characters who run around playing within their world. Visitors can interact with the Little People through a special technology that allows them to attach objects – such as mushrooms, sheep barns or long sticks of ice – to the wall, causing these objects to appear in their world. Depending on the shape and placement of the stamps, the little people will slide, jump, or climb atop them, finding different ways to play with delight.

Meanwhile, *A Window to the Universe where Little People Live* allows visitors to influence their world using newly designed light pens and light stamps to draw lines and create shapes. Depending on its colour, each line has a special power that interacts with the little people in a unique way – for example, yellow lines send the little characters bouncing and flying, while blue

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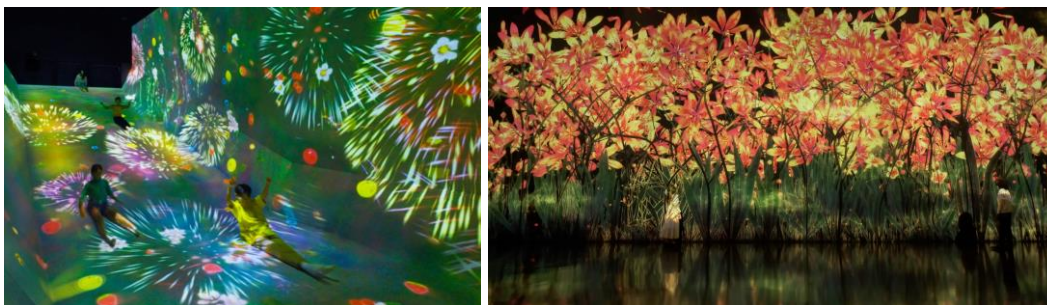
lines increase their speed, making them run faster. The shapes created with light stamps also appear and move within the little people's world as they play more energetically with every new line and shape added.



*The aquatic creatures in Sketch Aquarium, Connected World swim freely across borders between other countries where similar teamLab installations are also found. © teamLab*

Additionally, this iteration of *Future World* presents an upgraded version of the audience favourite, *Sketch Aquarium*. Now titled *Sketch Aquarium: Connected World*, this installation presents visitors with the opportunity to transcend physical boundaries and connect with people from other parts of the globe.

Visitors can pick from 12 aquatic creatures to draw and colour – ranging from a shark, jellyfish and seahorse to the newly-added sea anemone and anchovy. Upon being scanned, their creations will then come to life and swim out into the massive digital ocean. While visitors can interact with the marine creatures and feed them virtually through touch, this installation is also connected to other *Sketch Aquariums* and *Sketch Oceans* around the globe, allowing the drawings to travel to other cities worldwide. Likewise, aquatic creatures drawn by visitors at similar teamLab installations around the world may also venture to our shores and appear within this artwork.



*L to R: Sliding through the Fruit Field and Proliferating Immense Life – A Whole Year per Year will feature bigger spaces. © teamLab*

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*Future World* has expanded other artworks to further enhance the visitor experience. One highlight is a new version of *Sliding through the Fruit Field*, a colourful slide with playful interactive projections that has delighted visitors over the years. This installation has increased in size, offering a larger sliding area and additional projections.

The large-scale immersive mural *Proliferating Immense Life – A Whole Year per Year* has also become more expansive inviting visitors to explore and interact with constantly changing, seasonal flowers as they grow and transform throughout the seasons.

For more details on *Future World: Where Art Meets Science*, please visit <https://www.marinabaysands.com/museum/exhibitions/future-world.html>.

## **Tickets and Reservations**

To enjoy exclusive perks and discounts, Sands LifeStyle members can purchase tickets to the various offerings at Marina Bay Sands box offices and website. Guests are strongly encouraged to pre-purchase tickets online prior to their visit.

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## **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is Asia's leading business, leisure and entertainment destination. The integrated resort features Singapore's largest hotel with approximately 1,850 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia's best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge exhibitions at ArtScience Museum, have transformed the country's skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs more than 11,500 Team Members across the property. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

## **About ArtScience Museum**

ArtScience Museum is a major cultural institution in Singapore that explores the intersection between art, science, technology and culture. It is the cultural component of Marina Bay Sands. Since its opening in February 2011, ArtScience Museum has staged large-scale exhibitions by some of the world's major artists, including Leonardo da Vinci, M.C. Escher, Salvador Dalí, Andy Warhol and Vincent Van Gogh, as well as exhibitions that explore aspects of science and technology – including particle physics, big data, robotics, palaeontology, marine biology and space science. For more information, please visit [www.marinabaysands.com/museum.html](http://www.marinabaysands.com/museum.html)

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