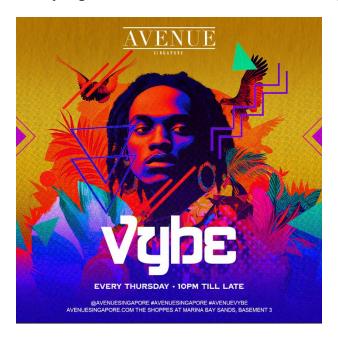


MEDIA UPDATE

Afrobeats-themed weekly night VYBE to launch at AVENUE Lounge on 10 October



Singapore (3 October 2024) – AVENUE Singapore is set to launch **VYBE**, a brand new Thursday night experience steeped in the fusion of sounds and groovy rhythms of Afrobeats and Afro Latino music.

Boldly launching on 10 October, *VYBE* will see the bar and lounge transform into an Afrobeats music haven every Thursday, with resident DJ *PartywithJay* entertaining the crowd with his inimitable style serving up Amapiano, Reggaeton, traditional African rhythms blended in with funk, jazz, soul and deep house. The night will be carried by the rich basslines and upbeat tempos of afrobeats and afro house anthems.

From 10pm till late, guests can bask in the convivial atmosphere that celebrates culture, music and nightlife, while toasting to the evening with a selection of specially created cocktails and new bar bites that are inspired by the theme. Guests can spice up their evening and indulge in S\$10 nett cocktails such as the refreshing *Afrobeat Sunrise* (Tequila, lime juice, St Germain Elderflower Liqueur and soda); *Tomato Loco* (Tomato juice, tequila, beer, lime juice, Worcestershire sauce, hot sauce), a savoury and bold cocktail with a kick; and AVENUE's take on the classic *Pisco Sour* (Pisco, Mezcal, cranberry juice and lime juice). To complement these cocktails, guests can enjoy bar bites such as savoury beef tacos (S\$32++), succulent Spanish meatballs (S\$38++), flavourful prawn gambas (S\$32++) and fiery spicy Mexican wings (S\$30++).

Launched in 2019, AVENUE is a swanky lounge catered to those who seek a more intimate venue for a night out. With social interaction at the heart of the lounge, AVENUE features fun and whimsical elements, including a mini bowling alley, a pool table, vintage arcade games and skeeball machines. In addition to **VYBE** Thursdays, the lounge also features a weekly ladies night on Wednesday called *Killer Queen*, which offers a sultry atmosphere with a mix of sing-alongs, R&B and hip-hop.



More information on **VYBE** will be announced on AVENUE's official social channels. For updates, follow AVENUE Singapore on Instagram and Facebook, or visit www.avenuesingapore.com.

Table reservations are recommended as walk-ins are subject to venue capacity. For table reservations, e-mail avenue.reservations@marinabaysands.com.

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About TAO Group Hospitality

TAO Group Hospitality is a leading restaurant and nightlife company that develops, owns and operates many of the world's most recognised restaurant and entertainment venues under various brands including but not limited to Tao, Marquee, Avenue, Lavo, Beauty & Essex, Vandal, The Highlight Room, Luchini and Koma in major markets across the world including New York City, Las Vegas, Los Angeles, Chicago, Sydney and Singapore. TAO Group operates all of the food and beverage outlets for Dream Hollywood in California and five hotels in New York which include Royalton Park Avenue, Dream Downtown, Dream Midtown, Moxy Times Square and Moxy Chelsea including brands PHD, Bodega Negra, The Rickey, Electric Room, Fishbowl, Legasea, Egghead, Magic Hour, Feroce and The Fleur Room. TAO Group's corporate headquarters is located in New York City, with locally based managing partners and full-time marketing and operations staff in every other market. For more information, please visit www.taogroup.com.

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For more information, please visit www.marinabaysands.com.

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For hi-res images, please click here. (Credit to AVENUE Singapore)